

MARCH 2019 - Manager's Report

In February, the Seasonal dues invoices were mailed out, we ordered clothing (also hats and blankets) for the store – spending about \$10K, we updated member files and office files and continue to work on our weekend activities and entertainment.

We created flyers for area schools for hiring and put employment ads on social media and at the Job Center. We plan on scheduling time at the Job Center to do interviewing for interested candidates. Kailee and Matthew have been working diligently on recruiting lifeguards. (There are 4 returning guards and nearly 6 new candidates). The J1 program for employees will not be put in place here this season. I will report more on this at the meeting.

In doing research on advertising expenses, I found that we are on a month-to-month contract with Datasphere which does all our social media advertising for \$250 a month. I will report more on this at the meeting.

I researched our PCI (payment card system) compliance with Reserve America and with QuickBooks and will report on this at the meeting.

Larry, Gesika, Matthew and I attended the WACO show last week. Larry and Matthew both earned their CPO certificates. The Holiday food show was attended by Gesika and Larry, while I attended the Central WI RV show.

Northeast Asphalt will be here this spring (no set date yet) to fix the bump when you enter the parking lot. They will also be sealing the parking lot and painting new lines.

MJT will be here March 27 to assess our needs for road upkeep.

Financials:

2019 YTD income dues:	\$533,955	2018 Fiscal income dues:	\$ 514,016
2019 YTD reservations/seas.sites:	\$415,511	2018 Fiscal reservations:	\$ 613,421
2019 YTD Total expense:	\$117,041	2018 Fiscal expense:	\$ 1,028,745
Operating Acct. Balance YTD 2018	\$348,641	2018 Operating Acct YTD:	\$ 103,254

**Operating Account Balance taken from February bank stmt.

Professional Services:

- ~**Accounting** - Asher & Wood LLC
- ~Coverra - **insurance provider- includes workers comp.**
- ~West Bend – Employment Practices **insurance provider**
- ~Carrico Aquatics - **pool service/chemicals** provider.
- ~Camera Corner - **IT Company.**
- ~We are **members** of WACO (Wisconsin Association of Campground Owners).
- ~We are **members** of ARVC (National Association of RV Parks and Campgrounds).
- ~Harv's Electric - electrician needs.
- ~Pinkert Law Firm - **legal advice.**
- ~We are currently not outsourcing our **collections** efforts.
- ~Holiday Wholesale - primary source for our **store inventory.**
- ~Green Bay 7-UP
- ~Associated Bank.
- ~**Jim's** - Rental golf carts
- ~Door County Co-op - propane **supplier.**
- ~Septic Maintenance - **septic hauling company.**
- ~DIRECTV- for **satellite TV**
- ~AT&T - telephone **and internet provider.**
- ~US Cellular - **cell phone** provider.
- ~**Camping clubs** we are affiliated with: Coast to Coast

Contracts:

- ~Advanced Disposal - **waste management** company. Contract ends January of 2022
- ~Cintas – **cleaning supplies** - blue cleaning towels. Contract ends April 2020
- ~Schopf dba S & B Farms – Contract ends 2020
- ~Reserve America – renews yearly

Long term Contracts:

Kids Directory Term 2015-2021 (Advertising) (Pending)